



**CRAWFORD UNIVERSITY**  
**Faith City, Igbesa, Ogun State**  
**COLLEGE OF BUSINESS AND SOCIAL SCIENCES**  
**DEPARTMENT OF MASS COMMUNICATION**  
**HARMATTAN SEMESTER EXAMINATION, 2017/2018 SESSION**

**Course Title** – EDITING & GRAPHICS OF COMMUNICATION

**Course Code** – MAC 203

Time – 2Hrs

**Instruction** – Attempt THREE Questions ONLY. Question 5 and any other two questions. Each question carries 20 marks

1. In five (5) points, explain what copy editing entails.
2. Explain five (5) ways the knowledge of “Graphics of Communication is useful to man in the society.
3. List 8 elements found on a newspaper page and explain any four (4) of these elements.
4. Explain the importance of makeup on a newspaper page.

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5. **Instruction:** Punctuate, capitalize and rewrite the paragraph below correctly in your answer script

There are Three basic questions a Student can ask when reading a topic for an exam they can be repeated as often as necessary The first one is: what do I already know about this topic in this way new ideas are linked to familiar ones, and the new learning is reinforced. the second question is: what is the author likely to say about it this requires anticipation of what lie ahead. The reader must try to think with the author when he is successful comprehension is rapid. When he cannot predict he will need more time and effort to get the meaning