



CRAWFORD UNIVERSITY
Faith City, Igbesa, Ogun State
COLLEGE OF BUSINESS AND SOCIAL SCIENCES
HARMATTAN SEMESTER EXAMINATION 2019/2020 ACADEMIC SESSION

DEPARTMENT: MASS COMMUNICATION

COURSE TITLE: TELEVISION PROGRAMME WRITING & PRODUCTION

COURSE CODE: MAC 421

CREDIT UNITS: 3

TIME ALLOWED: 2HRS

INSTRUCTION: ATTEMPT QUESTION ONE (1), TWO (2), AND ANY OTHER ONE (1) QUESTION

1. Based on production of your Class documentary, outline the role you played as a participant and discuss the philosophy behind the concept. **20 Marks**

2. As a trained producer, prepare a partial script for an hour News and Current Affairs programme to be transmitted on Crawford Television. **20 Marks**

3. Write short notes on the followings:
 1. Camera chain
 2. Magazine Programme
 3. EFP & ENG
 4. Directing
 5. Background Music**20Marks**

4. The Patterns of Broadcast Media Ownership in Nigeria are multifarious. Explain **20 Marks**

5. Camera work and movement can make or mar television production. Discuss. **20 Marks**

6. The Stages of Broadcast Production largely depend on ability and capability. Elucidate. **20 Marks**