



CRAWFORD UNIVERSITY
Faith City, Igbesa, Ogun State
COLLEGE OF BUSINESS AND SOCIAL SCIENCES
HARMATTAN SEMESTER EXAMINATION 2018/2019 ACADEMIC SESSION

DEPARTMENT: MASS COMMUNICATION
COURSE TITLE: MANUSCRIPT ASSESSMENT
COURSE CODE: MAC 343
CREDIT UNITS: 2

INSTRUCTION: ATTEMPT THREE (3) QUESTIONS.

1. To effectively assess an academic manuscript submitted by an author, an assessor is provided with some materials to help him discharge his duty. Explain four (4) of these materials. 20 Marks

2. Identify eight (8) sources of manuscript to a publishing organisation and briefly explain any five (5). 20 Marks

3. Certain factors influence the availability of manuscripts to a publisher. Identify and explain any five (5) of these factors. 20 Marks

4. Identify and briefly explain four (4) different types of editors involved in the process of manuscript assessment and their roles. 20 Marks

5. (a) Where a manuscript is accepted for assessment, it passes through two (2) stages. Identify and briefly explain these two (2) stages
(b) Discuss two (2) characteristics of a good manuscript. 20 Marks