

CRAWFORD UNIVERSITY
COLLEGE OF BUSINESS AND SOCIAL SCIENCES
DEPARTMENT OF ADMINISTRATION AND MANAGEMENT
[B.Sc Business Administration] RAIN SEMESTER EXAMINATION 2017/2018
BUS 208: MANAGEMENT OF NEW VENTURES AND ENTREPRENEURSHIP

TIME: 2hrs

Instructions: Answer 3 questions in all.

- 1a As the Manager of Ajets Nigeria Plc, write a business plan for your organization to First Bank Ltd. seeking for financial support on the project you are about to embark on. 20marks
- 2a There are several ways of going into a business. Identify and describe any 4 areas. 8marks
- 2b Discuss briefly any 6 (six) sources of funds for financing business ventures in Nigeria. 12marks
- Total 20marks
3. Choose your specific area of business. Discuss the challenges and prospects of that business in Nigeria 20marks
- 4a. With examples from the Nigerian environment, discuss any 3 methods of analyzing the opportunities for business. 15marks
- 4b. Explain to a layman what is meant by an entrepreneur. 5marks
- Total 20marks
- 5a Describe any 4models of business and their importance to any organization. 12marks
- 5b The entrepreneur is often described as a risk taker. Discuss briefly any 4 (four)types of risk that an entrepreneur can take. 8marks
- Total 20marks