



CRAWFORD UNIVERSITY

Faith City, Igbesa, Ogun State

COLLEGE OF ARTS AND COMMUNICATION STUDIES
HARMATTAN SEMESTER EXAMINATION 2020/2021 ACADEMIC SESSION

PROGRAMME: MASS COMMUNICATION
DEGREE: B.Sc MASS COMMUNICATION
COURSE TITLE: PHOTOJOURNALISM MANAGEMENT
COURSE CODE: MAC 333
CREDIT UNITS: 2E
TIME ALLOWED: 2HRS
INSTRUCTION: ATTEMPT ANY THREE (3) QUESTIONS

- 1a. Distinguish between sketches/drawings and photographs. What advantages does one have over the other as a news accompaniment? **10 Marks**
- b. In which ways is a photojournalist different from a street photographer? **10 Marks**
2. Since 1892 when the term “photojournalism” was coined, what has been the effect of technology on the concept as an independent news source? **20Marks**
- 3a. List the ways in which photography has changed the face of journalism. **10 Marks**
- b. Discuss five (5) of them. **10 Marks**
4. How are action pictures different from spontaneous action pictures? Explain five (5) other types of pictures you know. **20 Marks**
5. “The proliferation of the cell phone and the internet has made every citizen a photojournalist.” What implications does this have on journalism as a profession? **20 Marks**