



CRAWFORD UNIVERSITY
Faith City, Igbesa, Ogun State
COLLEGE OF ARTS AND COMMUNICATION STUDIES
DEPARTMENT OF MASS COMMUNICATION
PART-TIME RAIN SEMESTER EXAMINATION, 2021/2022 SESSION

PROGRAMME – B.Sc. MASS COMMUNICATION
COURSE TITLE – ADVANCED AND SPECIALIZED REPORTING
COURSE CODE – MAC 206
CREDIT UNIT - 2
TIME ALLOWED – 2 HOURS
INSTRUCTION – ANSWER ANY TWO QUESTIONS

SECTION A

1. Recently, you had an excursion to Guardian Newspaper, as one trained in writing “advanced and specialised story”, write a 4 OR 5-paragraph publishable for assessment on the event. **(15 Marks)**

2. Briefly explain the following:
 - a) News Sources **(2.5marks)**
 - b) The Concept of Objectivity **(2.5marks)**
 - c) The Concept of Accuracy **(2.5marks)**
 - d) Advanced Reporting **(2.5marks)**
 - e) Specialised Reporting **(2.5marks)**
 - f) Suspense Lead **(2.5marks)**

3. Briefly explain five (5) good reasons why a reporter must specialize today. **(15marks)**

4. Identify and briefly explain five (5) ways an Advanced and Specialised Reporter is important to your society today? **(15marks)**