



CRAWFORD UNIVERSITY

FAITH CITY, IGBESA

COLLEGE OF BUSINESS AND SOCIAL SCIENCES

DEPARTMENT OF ADMINISTRATION AND MANAGEMENT

RAIN SEMESTER EXAMINATIONS 2017/2018 SESSION

BUS 206: NIGERIAN BUSINESS ENVIRONMENT TIME ALLOWED: 2HRS.

INSTRUCTION: Answer any Four (4) Questions.

1. a. Define the concept 'Business Environment'. (5 Marks).
b. Discuss four (4) key elements that are present in the definition of an organisation as argued by Bedeian and Zamnuto (1991). (10 Marks).
Total = 15
2. Describe any five (5) factors that constitute the Nigerian business environment. (15 Marks)
Total = 15
3. With a graphical illustration, describe either 'The Interactive Model' or 'The Input-Output Model' of business environment. (15 Marks).
Total = 15.
4. Discuss any three (3) major roles of government in Nigeria in relation to the Nigerian business environment. (15 Marks).
Total = 15.
5. a. Distinguish between 'Long term' and 'Short term' development plans. (7 Marks).
b. i. What is a rolling plan? (3 Marks).
ii. Describe briefly, how Nigeria implements its rolling plan. (5 Marks).
Total = 15
6. a. Describe a multi-national organisation (MNO). (5 Marks).
b. i. Cite any two (2) multi-national organisations operating in Nigeria known to you. (2 Marks).
ii. Describe any two (2) developmental roles performed by multi-nationals in the Nigerian business system. (8 Marks).
Total = 15