



CRAWFORD UNIVERSITY
Faith City, Igbesa, Ogun State
COLLEGE OF BUSINESS AND SOCIAL SCIENCES
HARMATTAN SEMESTER EXAMINATION 2019/2020 ACADEMIC SESSION

DEPARTMENT: MASS COMMUNICATION
PROGRAMME: B. SC MASS COMMUNICATION
COURSE TITLE: COMPARATIVE MEDIA SYSTEMS
COURSE CODE: MAC 409
CREDIT UNITS: 2C
TIME ALLOWED: 2HRS

INSTRUCTION: ANSWER QUESTION ONE (1) AND ANY OTHER TWO (2) QUESTIONS

1. The media performs prominent functions in our contemporary world as many people depend on print and broadcast outlets to garner an array of information and knowledge on a daily basis. Explicitly, discuss the two (2) countries you were given as seminar paper and examine the history of their media systems. **30 Marks**
2. The Constitution of the Federal Republic of Nigeria guarantees freedom of expression of the press. In exercising their freedom of expression, how can Nigerian Journalists applied the Freedom of Information Act (FOIA) in their day to day activities. Discuss. **15 Marks**
3. Comprehensively, analyze the impact of the new media on the traditional media systems. **15 Marks**
4. Discuss the assumptions of the following theories of the media as espoused by their propounders:
 - a) Authoritarian Media Theory **3 Marks**
 - b) Libertarian Media Theory **3 Marks**
 - c) Development Media Theory **3 Marks**
 - d) Soviet-Communist Media Theory **3 Marks**
 - e) Democratic Participant Media Theory **3 Marks**
5. Explicate on the ways in which you think globalization has affected the current media systems both at the local and international fronts. **15 Marks**