

CRAWFORD UNIVERSITY
COLLEGE OF BUSINESS AND SOCIAL SCIENCES
DEPARTMENT OF ADMINISTRATION AND MANAGEMENT
RAIN SEMESTER EXAMINATION 2016/2017
BUS 206: NIGERIAN BUSINESS ENVIRONMENT
TIME: 2hrs

Instructions: Answer THREE questions

1a. Discuss the external environment of an organization. 12marks

1b. Why is it necessary to understand the external environment 8marks

Total 20marks

2a. Government plays a big role in the Nigerian business environment.

Describe the roles with suitable examples. 15marks

2b. What factors constitute the internal environment of a business? 5marks

Total 20marks

3 Crawford University is operated as a business organization. What factors can be used to support this statement. 20marks

4a. The Federal government of Nigeria is a regulator of businesses. Explain any 4 regulatory agencies sponsored by the government. 16marks

4b. What are the legal implications of doing business 4marks

Total 20marks

5a. Business pursuit in Nigeria is a big challenge.

i, write on any 7 challenges facing the business man. 14marks

ii, Explain any 3 ways to make doing business in Nigeria better. 6marks

Total 20marks