



CRAWFORD UNIVERSITY
Faith City, Igbesa, Ogun State
COLLEGE OF BUSINESS AND SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
HARMATTAN SEMESTER EXAMINATION, 2017/2018 SESSION

Course Title – FOUNDATION OF BROADCASTING

Course Code – MAC 209

Time – 2Hrs

Instruction – Attempt THREE Questions ONLY. Each question carries 20 marks

1. A newspaper organisation in your country has consulted you for guardian to build a standard television studio, carefully explain six (6) qualities you'll suggest.
2. List ten (10) members of production crew in a broadcast station and in one sentence for each explain their functions.
3. a) In three ways differentiate between broadcasting and narrowcasting
b) Identify and explain three types of programmes in broadcasting
4. With adequate examples in each case, explain the 3 categories of facilities that are essential to a broadcast station and as discussed in this course.
5. In broadcasting, briefly explain what you know by the following :
(i) Prompter (ii) Transmitter (iii) Audio-Visual Console
(iv) Talent (v) Omni-directional Microphone
(vi) Post Production Stage.
6. Identify and explain the function and uses of the following radio/television station terms:
i) Montage (ii) Music bridge (iii) Pan (iv) MS
v) XCU (vi) LS (vii) Theme Music
(viii) Super-Impose (ix) Cue (x) Credit