



CRAWFORD UNIVERSITY

Faith City, Igbesa, Ogun State

COLLEGE OF ARTS AND COMMUNICATION STUDIES

HARMATTAN SEMESTER EXAMINATION 2020/2021 ACADEMIC SESSION

PROGRAMME: MASS COMMUNICATION

DEGREE: B.Sc MASS COMMUNICATION

COURSE TITLE: RADIO PROGRAMME WRITING

COURSE CODE: MAC 211

CREDIT UNITS: 2C

TIME ALLOWED: 2HRS

INSTRUCTION: ANSWER QUESTION ONE (1) AND ANY OTHER TWO (2) QUESTIONS

1. (a). Using your group class assignment as focus, discuss the various techniques of writing for the Radio **15 Marks**
(b). Briefly explain five (5) basic concepts of Radio and its writing. **5 Marks**
2. Critically discuss the assertion that in writing for the radio script, the writer should bear in mind the fact that the write up is meant for the listener and not the reader. **20 Marks**
3. Using any Radio Talk Show of your choice, discuss the format of a good Radio Talk show. **20 Marks**
4. (a). Analyse five (5) differences between Radio news writing and Radio talk show writing. **10 Marks**
(b). Write short notes on the following:
Radio Script
Radio Drama Script
Radio News Script **10 Marks**
5. "The aim of radio interview is to provide fact, reason and opinion on a particular topic"
Explain the assertion through the analysis of three (3) forms of Radio interviews. **20 Marks**