



CRAWFORD UNIVERSITY
Faith City, Igbesa, Ogun State
COLLEGE OF BUSINESS AND SOCIAL SCIENCES
HARMATTAN SEMESTER EXAMINATION 2019/2020 ACADEMIC SESSION

DEPARTMENT: MASS COMMUNICATION

COURSE TITLE: INVESTIGATION AND INTERPRETATIVE REPORTING

COURSE CODE: MAC 407

CREDIT UNITS: 2

TIME ALLOWED: 2HRS

INSTRUCTION: ANSWER THREE (3) QUESTIONS ONLY

1. Identify and explain three (3) processes of Investigative Reporting **20 Marks**
2. "Today, straight news is not enough". Explain this statement supporting your view with three (3) good reasons why news is to be interpreted. **20 Marks**
3. Mention and explain five (5) ways news can be interpret. **20 Marks**
4. Discuss five (5) differences and two (2) similarities Investigative and News Reporting. **20 Marks**
5. Explain five (5) tools of Investigative Reporting. **20 Marks**