



CRAWFORD UNIVERSITY

FAITH CITY, IGBESA

COLLEGE OF BUSINESS AND SOCIAL SCIENCES

DEPARTMENT OF ADMINISTRATION AND MANAGEMENT

RAIN SEMESTER EXAMINATIONS 2021/2022 SESSION

BUS 206: NIGERIAN BUSINESS ENVIRONMENT TIME ALLOWED: 2HRS

INSTRUCTION: Answer any Four (4) Questions.

- 1a. Explain the concept of *Business Environment*. (5 Marks).
- b. Discuss the four (4) elements that constitute the concept of an organisation according to Bedejan and Zamnuto (1991). (10 Marks).
- Total = 15.
- 2a. Mention five (5) external factors that affects the Nigerian business environment. (5 Marks).
- b. Discuss any four (4) of the factors mentioned in "a" above. (10 Marks)
- Total = 15.
- 3a. With a graphical illustration, describe 'The Interactive Model' of a business environment. (10 Marks)
- b. Distinguish between primary and secondary interactions forms of relationship under interactive model. (5 Marks).
- Total = 15.
4. Discuss any five (5) roles the Nigerian government performs to support Nigerian businesses (15 Marks)
- Total = 15.
- 5a. What is meant by the concept of Development plan? (3 Marks).
- b. (i) Describe a rolling plan. (5 Marks).
- (ii) Distinguish between 'Long term' and 'Short term' development plans. (7 Marks).
- Total = 15
6. Discuss the following factors affecting private businesses in Nigeria
- (a) The Law (5 Marks).
- (b) Beliefs (5 Marks).
- (c) Economic (5 Marks).
- Total = 15