



CRAWFORD UNIVERSITY

FAITH CITY, IGBESA

COLLEGE OF BUSINESS AND SOCIAL SCIENCES

DEPARTMENT OF ADMINISTRATION AND MANAGEMENT

RAIN SEMESTER EXAMINATIONS 2021/2022 SESSION

BUS 302: BUSINESS SOCIAL RESPONSIBILITY TIME ALLOWED: 2HRS

INSTRUCTION: Answer any Four (4) Questions.

- 1a. Explain the concept of Business social responsibility. (5 Marks).
b. Distinguish between the traditional and modern definitions of corporate social responsibility (CSR). (10 Marks).
Total = 15.
- 2a. Identify any Three (3) examples of business social responsibility.(3 Marks).
b. Discuss Three (3) kinds of corporate social responsibilities. (12 Marks).
Total = 15.
- 3a. What is meant by the concept of social audit?. (5 Marks)
b. Discuss any Five (5) features of social audit. (10 Marks).
Total = 15.
4. Identify and discuss any Five (5) ideological perspectives of corporate social responsibilities (CSR). (15 Marks)
Total = 15.
- 5a. Discuss Three (3) benefits of corporate social responsibility to an organisation. (9 Marks).
b. Discuss the challenges which organisations face in the process of implementing corporate social responsibility. (6 Marks).
Total = 15
- 6a. Define the concept of Business Ethics. (5 Marks)
b. Discuss the import of ethical approach to business operations. (10 Marks)
Total = 15