



CRAWFORD UNIVERSITY
Faith City, Igbesa, Ogun State
COLLEGE OF ARTS AND COMMUNICATION STUDIES
HARMATTAN SEMESTER EXAMINATION, 2020/2021 SESSION

DEGREE: B.Sc. MASS COMMUNICATION
PROGRAMME: MASS COMMUNICATION
COURSE TITLE: EDITING & GRAPHICS OF COMMUNICATION
COURSE CODE: MAC 203
CREDIT UNIT: 2C
TIME ALLOWED: 2HOURS
INSTRUCTION: ATTEMPT QUESTION ONE (1) AND ANY OTHER TWO (2) QUESTIONS.
EACH QUESTION CARRIES 20 MARKS

- 1. Instruction: Punctuate Properly, Capitalize and Rewrite the Paragraph below Correctly in your Answer Script**

There are Three (3) basic questions a Student can ask when reading a topic for an exam they can be repeated as often as necessary The first one is: what do I already know about this topic in this way new ideas are linked to familiar ones, and the new learning is reinforced. the second question is: what is the author likely to say about it this requires anticipation of what lie ahead. The reader must try to think with the author when he is successful comprehension is rapid. When he cannot predict he will need more time and effort to get the meaning

2. As much as possible, explain the concept "Editing and Graphics of Communication".
3. The knowledge of "Graphics" is useful to man in the society. Do you agree? Support your response in six (6) ways.
4. As a journalist, explain five (5) reasons why you need the knowledge of editing.
5. In one sentence each, explain the following words (i) Legibility (ii) Readability (iii) Makeup (iv) Character (v) Typeface (vi) Graphics (vii) Layout (viii) Font Size (ix) Editing (x) Headline.