

CRAWFORD UNIVERSITY, FAITH CITY, IGBESA
DEPARTMENT OF COMPUTER AND MATHEMATICAL SCIENCES
2009/2010 2nd SEMESER EXAMINATION BSc. (Hons) DEGREE

COURSE: ICT 216: Internet, E-commerce and Application

Time: 2 hrs

Instruction: Answer question 1 and any other two questions

1. (a) In what way is security a limitation to e-commerce.
(b) Why do you think traditional payment systems are inadequate for e-commerce?
(c) State your opinion on the following e-commerce myth:
(i) All products can be sold online using identical business model.
(ii) The middleman is out of internet business.
(iii) E-commerce means the end of mass marketing.
(d) Write short note on the following:
(i) Cryptography
(ii) Digital money
(iii) VAN
(iv) EDI over internet
(v) Credit card (30marks)
2. (a) What do you understand by EDI?
(b) List four element of an EDI system and explain each.
(c) Review the advantages of EDI.
(d) How does EDI translation software provide the interface between internal system and the EDI format sent/receive in the context of inbound document and outbound document? (20marks)
3. (a) What is e-commerce ? Give a definition of your own.
(b) What indicators suggest that e-commerce is here to stay.
(c) Contrast e-commerce with e-business.
(d) Give an example of how e-commerce can help a firm reach its customer in very low cost. (20marks)
4. (a) What is information systems? Explain different types.
(b) Explain five different types of bar-coding.
(c) What are the benefits of bar coding?
(d) What are the difference between bar code reader and verifiers? (20marks)
5. (a) Give five different definition perspectives of e-commerce and explain each.
(b) What are the drawbacks and problems still need to be considered before plugging into web business?
(c) What is system scalability?
(d) What do you understand by POS? Explain some application areas. (20marks)

