



CRAWFORD UNIVERSITY
FAITH CITY, IGBESA OGUN STATE
DEPARTMENT OF MASS COMMUNICATION

2017/2018 HARMATTAN SEMESTER EXAMINATION

COURSE TITLE: FEATURE WRITING & REPORTING

COURSE CODE: MAC 201

SEMESTER: HARMATTAN SEMESTER

INSTRUCTION: ANSWER QUESTION ONE OR TWO & TWO OTHERS

TIME ALOTTED: 2 HOURS

1. Write a publishable news story of 3 - 4 paragraphs accounting for the 5Ws & H in the inverted pyramid news writing format? 20 marks
2. Write a publishable feature article on any type of the following feature:
 - a. Personality feature;
 - b. News feature;
 - c. Do-It-Yourself (DIY) feature. 20 Marks
3. (a) Explicate on the function of features? 10 Marks
(b) Discuss the writing structure of a good feature stories? 10 Marks
4. (a) Fully expound on five of the characteristics of features? 10 Marks
(b) Discuss five qualities of a good feature writer? 10 Marks
5. (a) What do you understand by the nature of feature writer? 5 Marks
(b) Discuss five types of feature stories? 15 Marks