

CRAWFORD UNIVERSITY

DEPARTMENT OF MASS COMMUNICATION

HARMATTAN SEMESTER EXAMINATION, 2016/2017 SESSION

Course Title – Foundation of Broadcasting

Time – 2Hrs

Course Code – MAC 201

Instruction – Attempt any **THREE** Questions

1. You have been requested to submit a - 5minute “News on the Hour” production script for television broadcast, using your practical experience, write your news script for assessment. NOTE – Write only one news story of your choice. You are free to make appropriate use of any element of production e.g. shots, effects, camera movement, time out etc. where necessary.
2. As a mass communication student, your Vice Chancellor has consulted you for guardian to build a standard television studio for your institution. Carefully explain five (5) of the qualities or characteristics you’ll suggest.
3. With adequate examples in each case, explain the 3 categories of facilities that are essential to a broadcast station and as discussed in this course.
4. Briefly explain what you know by the following in broadcasting :
 - (i) Prompter
 - (ii) Transmitter
 - (iii) Audio-Visual Console
 - (iv) Talent
 - (v) Omni-directional Microphone
 - (vi) Post Production Stage.
5. Identify and explain the function and uses of the following radio/television station terms:
 - (i) Montage
 - (ii) Music bridge
 - (iii) Pan
 - (iv) MS
 - (v) XCU
 - (vi) LS
 - (vii) Theme Music
 - (viii) Super-Impose
 - (ix) Cue
 - (x) Credit

GOODLUCK – OIA