



CRAWFORD UNIVERSITY

DEPARTMENT OF MASS COMMUNICATION
RAIN SEMESTER EXAMINATION, 2017/2018 SESSION

Programme – BSc. Mass Communication

Course Code – MAC 206

Time – 2Hrs

Course Title – Advanced and Specialised Reporting

Instruction – Answer **Question 3** and any **other two** questions. Each Question carries **20marks**.

1. List eight problems and intricacies of reporting government policies and activities, and explain any four of the problems mentioned.
2. List eight qualities an advance and specialized reporter should have and briefly explain any five.
3. Recently, you were invited to witness the election ceremony of Association of Mass Communication Department, at Crawford University, Faith City, Igbesa, Ogun state on May 29th, 2018. The post of the president was keenly contested and Ajibulu Omobolaji eventually emerged the winner against Uwoghiren Evidence with 42 members at the election. According to the association adviser, Mr. Olopha Anthony, the election was the first of its kind in the department, and present at the occasion were dignitaries such as The Deans of the colleges, Heads of departments, and Members of the student representative council of the institution. Now, using your knowledge of “News Writing and Reporting”, Write a four-paragraph publishable news story to inform your audience about the event.
- 4a. Discuss three (3) major differences between a hard news (straight news) and advanced and specialized report? **10marks**
- 4b. Explain guidelines such a writer must avoid against contempt of court. **10marks**
5. Briefly explain, define or write on the following:**20mks**
 - a) The concept of objectivity in journalism
 - b) Self-Press Censorship
 - c) Protected Place and two defenses a reporter can plead for.
 - d) The concept of accuracy in journalism
 - e) Two importance of advanced and specialized reporting to the public
6. Explain five (5) good reasons why a reporter must specialize today.**20mks**