



**CRAWFORD UNIVERSITY**  
**Faith City, Igbesa, Ogun State**  
**COLLEGE OF BUSINESS AND SOCIAL SCIENCES**  
**HARMATTAN SEMESTER EXAMINATION 2018/2019 ACADEMIC SESSION**

**DEPARTMENT: MASS COMMUNICATION**  
**COURSE TITLE: RADIO PROGRAMME WRITING**  
**COURSE CODE: MAC 211**  
**UNITS: 2**

**TIME ALLOWED: 2HRS**

**INSTRUCTION: ANSWER QUESTION ONE (1) AND ANY OTHER TWO (2) QUESTIONS.**

1a. "Writing Radio Drama involves the technicalities of infusion of Sound Effect". Discuss this assertion with the analysis of five roles of Sound Effects in Radio Drama Script production.

10 Marks

b. Write short notes on the need for the following in Radio Drama Script:

- a. Dialogue
- b. Character
- c. Plot Structure
- d. Setting
- e. Theme

2 Marks for each analysis. Total = 10 Marks

2a. Engage a critical analysis of five characteristics of Radio.

10 Marks

b. In your own terms, explain FIVE (5) WEAKNESSES of Radio.

10 Marks

3a. Give four descriptions and techniques of writing a Radio Talk show.

10 Marks

b. Discuss five Strengths of Radio Programmes.

10 Marks

4. With vivid illustrations, analyse the 5W's and H and their importance in the writing of Radio News script.

20Marks

5. Write shorts note on the following Radio personnel:

- a. Station Engineer
- b. Production Manager
- c. Independent Programme Producer
- d. On-Air Personality
- e. Studio Manager

4 Marks for each Personnel. Total = 20 Marks