



**CRAWFORD UNIVERSITY, IGBESA**  
**DEPARTMENT OF MASS COMMUNICATION**  
**2017/2018 RAIN SEMESTER EXAMINATION**

**DEGREE:** BSc. MASS COMMUNICATION  
**COURSE TITLE:** ANNOUNCING & PERFORMANCE  
**COURSE CODE:** MAC 218  
**SEMESTER:** RAIN SEMESTER  
**INSTRUCTION:** ANSWER QUESTION FIVE & ANY OTHER TWO  
**TIME ALOTTED:** 2 HOURS **UNITS:** 2

1. a. In preparing for broadcast presentation, there are key elements of delivery that should be noted by a presenter. Discuss those elements? 10 marks  
b. Examine the four stages in drama production? 10 Marks
2. Discuss in detail the following programme types:
  - i. Discussion programme;
  - ii. Interview programme;
  - iii. Magazine programme;
  - iv. Documentary programme 20 Marks
3. Fully discuss the following broadcast personalities with their performance:
  - i. The Narrator;
  - ii. The Announcer;
  - iii. Sport Commentator;
  - iv. Master-of-Ceremony. 20 Marks
4. a. Briefly explain five of the steps in Radio documentary production? 10 Marks  
b. Discuss five of the steps in TV documentary production? 10 Marks
5. I. Indicate whether the words below are long (L), short (S) or diphthong (D) phonemic sounds by selecting from option A-C representing the sounds:  
(a) Long (b) Short (c) Diphthongs –
  - a. Cheers

- b. M...
- c. L...
- d. C...
- e. P...
- f. B...
- g. L...
- h. H...
- i. B...
- j. N...

10 Marks

II. Write the word that represents the IPA sounds in front of the following phonetic transcriptions.

Note that the first one has been done for you as an example:

- a. /dʒ dʒ/ - Judge
- b. /t/ - .....
- c. /k tə/ - .....
- d. /t rət/ - .....
- e. /k ɪ ŋ/ - .....
- f. /f/ - .....
- g. /ə n d/ - .....
- h. / / - .....
- i. /s i/ - .....
- j. /t ə/ - .....
- k. / / - .....

10 Marks

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