



**CRAWFORD UNIVERSITY**  
**Faith City, Igbesa, Ogun State**  
**COLLEGE OF BUSINESS AND SOCIAL SCIENCES**  
**HARMATTAN SEMESTER EXAMINATION 2018/2019 ACADEMIC SESSION**

**DEPARTMENT: MASS COMMUNICATION**

**COURSE TITLE: EDITING & GRAPHICS OF COMMUNICATION**

**COURSE CODE: MAC 203**

**CREDIT UNITS: 2**

**TIME ALLOWED: 2HRS**

**INSTRUCTION: ATTEMPT THREE QUESTIONS ONLY. QUESTION 6 AND ANY OTHER TWO QUESTIONS. EACH QUESTION CARRIES 20 MARKS**

1. As much as possible, explain the concept “Editing and Graphics of Communication”.
2. The knowledge of “Graphics” is useful to man in the society. Do you agree? Support your response with six (6) ways.
3. As a Journalist, explain five (5) reasons why you need the knowledge of editing
4. List eight (8) elements found on a newspaper page and explain any four (4) of these elements.
5. In one sentence each, explain the following words (i) Legibility (ii) Readability  
(iii) Makeup (iv) Character (v) Typeface (vi) Graphics (vii) Layout (viii) Font Size  
(ix) Editing (x) Headline
6. **Instruction: Punctuate properly, capitalize and rewrite the paragraph below correctly in your answer script**

There are three (3) basic questions a Student can ask when reading a topic for an exam they can be repeated as often as necessary The first one is: what do I already know about this topic in this way new ideas are linked to familiar ones, and the new learning is reinforced. the second question is: what is the author likely to say about it this requires anticipation of what lie ahead. The reader must try to think with the author when he is successful comprehension is rapid. When he cannot predict he will need more time and effort to get the meaning