

CRAWFORD UNIVERSITY

DEPARTMENT OF MASS COMMUNICATION
RAIN SEMESTER EXAMINATION, 2016/2017 SESSION

Course Code – MAC 208

Time – 2Hrs

Course Title – Editing & Graphics of Communication

Instruction – Answer **THREE** Questions in all. **Two** questions from SECTION A and the only question in SECTION B

SECTION A

1. Identify and explain six (6) ways the knowledge of “Graphics” is useful to man in the society
2. On a newspaper page, certain elements combine to give the newspaper the expected look. Identify and explain eight (8) of these elements.
3. Briefly explain the following as used in this course:
(I) LAYOUT (II) READERBILITY (III) LEGIBILITY
(IV) MAKEUP (V) TYPOGRAPGHY (VI) CHARATER
(VII) FONT (VIII) TYPEFACES
4. Explain in five ways what editing does to a news-story.
5. Explain the concept of Graphics of Communication and ten (10) kinds of surfaces that can used to disseminate information.
6. In eight simple sentences, explain why an editor needs to edit a news story.

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SECTION B

Write your **MATRIC Number**.....

Instruction: Using pencil and editing symbols where necessary, edit this four-paragraph news story directly on the question paper. Tear along the dotted line above and submit it with your answer script.

the awaitedmuch first semester examination the regular students of crawford University commence on june 12, 2017. students were adviced to be well read so as to come out in fling colours. The Head of Department, Dr. Akin Sofoluwe advised students to take the continuous assessment serious as Whateever scored would be recorded for them over forty marks. meanwhile the class governor pleaded on behalf of the other students for the lecturers' leniency in is assessment to help boost their grade points