

CRAWFORD UNIVERSITY
DEPARTMENT OF MASS COMMUNICATION
HARMATTAN SEMESTER EXAMINATION, 2016/2017 SESSION

Course Title – Feature Writing

Time – 2Hrs

Course Code – MAC 209

Instruction – Attempt any **THREE** Questions

1. Identify and explain any five (5) differences between conventional (straight) news and a feature story.
2. Mention ten (10) types of feature stories as discussed in this course and briefly explain any five (5).
3. Mention any Ten (10) sources of a feature story and briefly explain any (five) 5.
4. Explain any five (5) qualities of a feature story writer.
5. Identify and explain five (5) characteristics of a of feature story.
6. Explain the following as much as you can:
 - (a) The editorial opinion
 - (b) Personal Opinion Column
 - (c) Reader's Opinion Column
 - (d) Critics' Opinion Column

GOODLUCK – OIA