



CRAWFORD UNIVERSITY

FAITH CITY, IGBESA

COLLEGE OF BUSINESS AND SOCIAL SCIENCES

DEPARTMENT OF ADMINISTRATION AND MANAGEMENT

RAIN SEMESTER EXAMINATIONS 2022/2023 SESSION

BUS 206: NIGERIAN BUSINESS ENVIRONMENT TIME ALLOWED: 2HRS 2UNITS .

INSTRUCTION: Answer any Four (4) Questions.

- 1a. Define the concept 'Business Environment'. (5 Marks).
- b. Examine the four (4) components that constitute the definition of an organisation according to Bedeian and Zamnuto (1991). (10 Marks).
- Total = 15.
- 2a. Identify any five (5) factors that affect the Nigerian business environment. (5Marks)
- b. Discuss any four (4) identified in "a" above. (10 Marks)
- Total = 15.
- 3a. Using a graphical illustration, describe 'The Interactive Model' of business environment. (10 Marks)
- b. Distinguish between primary and secondary interactions forms of relationship under interactive model. (5 Marks):
- Total = 15.
4. Identify and examine any five (5) roles government play in Nigerian business environment. (15 Marks).
- Total = 15.
- 5a. Distinguish between 'Long term' and 'Short term' development plans. (7 Marks).
- b. (i) Describe a rolling plan. (3 Marks).
- (ii) List any five socio-economic factors that influence business in Nigeria. (5 Marks).
- Total = 15
- 6a. Describe a multi-national organisation (MNO). (5 Marks).
- b. (i) Identify any three (3) aims ECOWAS seeks to achieve (3 Marks).
- (ii) Discuss any two (2) problems confronting ECOWAS. (7 Marks).
- Total = 15