



CRAWFORD UNIVERSITY
Faith City, Igbesa, Ogun State
COLLEGE OF BUSINESS AND SOCIAL SCIENCES
HARMATTAN SEMESTER EXAMINATION 2019/2020 ACADEMIC SESSION

DEPARTMENT: MASS COMMUNICATION
PROGRAMME: B. SC MASS COMMUNICATION
COURSE TITLE: INTRODUCTION TO FILM, CINEMA AND LITERATURE
COURSE CODE: MAC 341
CREDIT UNITS: 2E
TIME ALLOWED: 2HRS
INSTRUCTION: ANSWER QUESTION ONE (1) AND ANY TWO (2) QUESTIONS

1. "Literature is a reflection of life". Through the above assertion, discuss four (4) relationships between Literature and film. **20 Marks.**
2. "Film serves as a means of preservation of cultural values". Analyse this fact with the explanation of five (5) functions of film. **20 Marks.**
3. Write short notes on the following:
 - a Plot
 - b Setting
 - c. Character
 - d. Climax**20 Marks.**
4. Analyse five (5) main themes of Helon Hablla's short story entitled Lomba. **20 Marks.**
5. Discuss five (5) ways in which film can be deployed as tool for propaganda. **20 Marks.**