

CRAWFORD UNIVERSITY
DEPARTMENT OF MASS COMMUNICATION
HARMATTAN SEMESTER EXAMINATION, 2016/2017 SESSION

Course Title – Fundamentals of Reporting

Time – 2Hrs

Course Code – MAC 203

Instruction – Attempt question FIVE (5) and any **TWO** Questions

1. Journalism had existed in Nigeria ever before the arrival of the modern day communication channels. Explain this assertion using adequate examples.
2. A journalist is different from a writer. React either positively or negatively to this statement supporting your view with six (6) adequate qualities.
3. Identify and carefully explain any five (5) newsworthy factors that guide a reporter's work.
4. Briefly explain the following:
 - (i) Three (3) benefits of Inverted Pyramid style of writing to an editor
 - (ii) A lead of a news story
 - (iii) Unofficial source of information
 - (iv) The component parts of a news story
5. Write a 4 – paragraph news-story about an on-going event that you are involved in at the moment.
6. Mention six (6) types of lead writing styles, briefly explain any five and write one publishable example for any one of the five explanations made.

GOODLUCK – OIA