

CRAWFORD UNIVERSITY
DEPARTMENT OF BUSINESS ADMINISTRATION
QUESTIONS ON BUSINESS SOCIAL RESPONSIBILITY

COURSE CODE: BUS 305

COURSE TITLE: BUSINESS SOCIAL RESPONSIBILITY

Instruction: Answer any Three (3) Questions

Time Allowed: 2 Hours

- 1(a) What is a balanced scored card?
- (b) Discuss the concept of a “*balanced scored card*” and its consequence (if any) to the corollary concept of “*Business Social Responsibility*”. **20 Marks**
- 2(a) What is Business Social Responsibility?
- (b) Discuss the benefits of *Business Social Responsibility* to any organization of your choice in Nigeria.. **20 Marks**
3. (a) What is sustainable development?
- (b) “*The concept of Business Social Responsibility is not immune to definitional and theoretical pluralism*” Examine the different theories on *Business Social Responsibility* and their relevance to the practical manifestation of the concept in our society. **20 Marks**
- 4 Write short notes on the following
- (i) Social Audit
 - (ii) Social Obligation
 - (iii) Whistle blowing
 - (iv) Insider trading
 - (v) Codes of Ethics **20 Marks**
5. (a) Differentiate between personal and business ethics.
- (b) Appraise the relevance of strict adherence to the tenets of professional ethics? **20 Marks**